

# 2019 “MORE for YOU” Event Drawing for \$500 Visa® Gift Card OFFICIAL RULES

**NO PURCHASE NECESSARY.**

**A PURCHASE OR ACCOUNT OPENING WILL NOT INCREASE CHANCES OF WINNING.**

**The contest sponsor reserves the right to withdraw or terminate this contest at any time, without notice.**

- 1) **TO ENTER:** Entries must be received at any Heartland Bank branch from open of business to close of business on Friday, September 27, 2019. Sweepstakes is open to legal U.S. residents, domiciled in the State of Illinois, 18 years of age and older at the time of entry, who are not employees of Heartland Bank and Trust Company, its parent or subsidiaries, or members of their immediate family or household. Immediate family members include spouses, siblings, parents, children, grandparents, and grandchildren whether related by blood, current marriage, civil union, past marriage, adoption or as in-laws. Void where prohibited by law. The Sweepstakes is subject to all applicable federal, state and local laws, regulations and taxes. Only one (1) entry per person. Photocopied, incomplete, duplicate or illegible entries will be disqualified. Promotion ends September 27, 2019. By participating, entrant agrees to abide and be bound by the Official Contest Rules and to accept the decision of Heartland Bank and Trust Company, as final in all respects.
- 2) **SPONSOR:** Heartland Bank and Trust Company, 401 N. Hershey Rd., Bloomington, IL 61704.
- 3) **PRIZE:** One (1) Visa® Gift Card, retail value of \$500.00. Winner is responsible for all taxes on prizes and expenses, including, without limitation, federal, state and local sales, and income taxes, luxury taxes and any other costs incurred in claiming or using the prize. No prize substitutions or cash equivalent of prize is permitted. Visa® Gift Card shown in promotional materials is for illustration purposes only. Visa® Gift Card awarded to winner may differ. Limit one (1) prize per person and one (1) prize winner per household.
- 4) **WINNER SELECTION AND NOTIFICATION, AWARDING OF PRIZE:** One qualifying entry will be drawn at each Heartland Bank branch from the eligible entries received at that branch. One (1) grand prize winner will be drawn from all qualifying entries received from individual Heartland Bank branches. The grand prize winner will not be eligible to win a branch prize. Winner need not be present to win. Decisions of Sponsor are final. Winner will be notified by phone on or about October 9, 2019 at the phone number provided on the entry form. If a selected winner is ineligible, declines the prize, or if Sponsor is unable to make contact with a selected winner after reasonable effort and time, the prize shall be forfeited and will be awarded to an alternate winner selected by another randomized selection from all remaining eligible entries. The winner must claim the prize via instructions provided by Sponsor. Sponsor will determine specific prize components in Sponsor's sole discretion. The winner may receive an IRS Form 1099 from Heartland Bank and Trust for the value of the prize.
- 5) **ODDS:** Odds of being selected will depend on the total number of eligible entries received at all Heartland Bank offices.
- 6) **ADDITIONAL TERMS:** By participating, entrants agree to (a) the Official Rules and the decision of the Sponsor, which shall be final in all respects; (b) release, discharge and hold harmless, Sponsor, their respective parents, subsidiaries, affiliates, officers, directors, and employees from any liability, claims, or damages arising out of their participation in the Sweepstakes, and the acceptance, use, misuse, or possession of any prize. By accepting a prize, the winner agrees to, where legal, the use of their name and/or likenesses for advertising and publicity purposes without additional compensation or consideration.
- 7) **LIMITATION OF LIABILITY:** Sponsor is not responsible for the printing of or typographical errors in any Sweepstakes-related materials; for stolen, lost, late, misdirected, damaged, incomplete, illegible, or postage-due mail or entries; or for transactions that are processed late or incorrectly or are lost due to computer or electronic malfunction.
- 8) **CANCELLATION:** If for any reason beyond the control of the Sponsor the Sweepstakes is unable to be held, or for any cause affecting the Sweepstake's operability, fairness, integrity, or accuracy, the Sponsor reserves the right to modify, suspend, or cancel the Sweepstakes without notice.
- 9) **Trademarks:** Visa® Gift Card and Visa® are registered trademark of Visa® Inc.



# 2019 “MORE for YOU” Event Drawing for \$500 Visa® Gift Card Office Guidelines for Drawing

## GUIDELINES for the Drawing on Event Day:

1) Use a fun, professional looking entry container to collect drawing entry slips.

### ***Ideas include:***

- A plastic clear entry box already made for drawings (some offices have these)
- A cardboard box wrapped in fun wrapping paper with a hole cut nicely to drop entry blank slips into
- A fish bowl (decorated with ribbon or wrapped)
- A glass vase (decorated with ribbon or wrapped)

2) Only collect entry slips starting at open of business through close of business on Friday, September 27, 2019!

## INSTRUCTIONS After the Event:

1) Randomly select one entry from all of your qualifying entries received at the branch. Mail or email the selected entry slip to John Poss at the Princeton South branch at 606 S. Main St., Princeton, IL 61356 or [jlposs@hbtbank.com](mailto:jlposs@hbtbank.com) by Tuesday, October 1st to enter the slip into the drawing. One overall winner will be selected by randomized selection from among selected entry slips from each branch received by Friday, October 4th.

John will notify the office with the drawing winner by Monday, October 7th. The drawing winner needs to be notified by phone by the local branch on or before Wednesday, October 9th.

2) Complete the “Entry Blank Prospect Tracking Sheet”, located at ***Frontlines > A+CE > High Performance Checking > More for You Event September 2019***. This will allow you to track and send a follow up letter to event prospects.

3) Use the details from your “Entry Blank Prospect Tracking Sheet” to complete and mail the “Post-Event Follow Up Letter”. The Microsoft Word letter template for this mailing is located at ***Frontlines > A+CE > High Performance Checking > More for You Event September 2019***.

